

Digital Garment Printer 80% "Trade Up Value" Guarantee




SWF would like to introduce the **Garment Printing Industry's** first and only Garment Printer "Trade Up" Value Guarantee

The digital garment industry is exploding in every direction and everyone seems to be coming out with their own garment printer for sale. As with all new equipment, it's only as good and the company behind it. SWF East is so confident in the value of its [DTG line of garment printers](#) that we are willing to give you 80% of the cost of your older DTG Digital Printer toward a NEW larger model within the first year of ownership.



We feel this offer speaks volumes about the quality of our [apparel printers](#) and the value of doing business with SWF East.

Digital Garment Printer	0 to 12 Months
	80% Trade Value
Fast T-Jet	0%
Direct Advantage	0%
Brother GT-541	0%
Anajet	0%
Flexi-jet	0%

In this growing market, it's not a matter of getting business; it's being able to handle the demand. SWF East wants your garment printing company to grow and understands it's sometimes not getting an additional machine that you need, but a bigger and better machine to increase your output. That's why we're offering an **80% "Trade Up" value** within the first year on any size, new DTG printer you purchase.

So, if you are considering purchasing a [new garment printer](#) and are weighing your options.....we hope this tilts the scale. We'd love to think that our reputation, award winning service and constant innovation would be enough...but we know that adding more value to our products makes our customers happy and successful.

The benefit is that more than half of the garment printers sold today are to businesses that upgrade their apparel printers, many of which do so early in their business life cycle. When you take advantage of our trade-program you get a **NEW** machine with a **NEW** warranty... that's a win-win situation that's built to GROW your business! And if your business continues to grow, your investment with SWF allows you to grow with very low risk.

Our Trade Up Guarantee allows you to keep your business on the leading edge of technology as well as increase your output. This is a concept the competition just can't match. **Nothing says value....like 80% back!**

Terms & Conditions

To qualify, trade In DTG Garment Printer must have been originally purchased new from SWF East on or after Nov. 1st 2008, with Proof of Purchase and traded within a 12 month period. It must be Free of Rust/Corrosion or Physical Damage and have Proof of Equipment being Free Of Liens and or Encumbrances. The DTG Must be Operational at time of trade with customer documented maintenance log, that all platens and machine specific accessories are included. Trade in price is based on above scale and for machine price only, excluding freight, taxes, software or other non-machine specific items or accessories. Return freight cost to SWF East's Headquarters is the responsibility of the buyer. The New DTG Machine must be a higher model than machine being traded-in and of a greater value (retail price) than the original purchase. Example: A Kiosk to a HM1 or a HM1 to a Bullet